



# BC BeefNet

Your Direct Source for 100% BC Beef

SIGN UP TODAY  
bcbeefnet.ca



Now there's a **website for chefs, grocers and butchers** that makes it easy to **purchase high quality 100% BC Beef** by the whole or half carcass.

From brisket to oxtail and ground beef to centre cuts in fine restaurants and in the grocer's meat case, **when you use BC BeefNet to make a purchase you're buying only 100% BC Beef, which guarantees it comes from cattle that were born, raised, fed and processed in British Columbia.** Additionally, to meet the premium quality standard of 100% BC Beef you can be assured each carcass has been assessed by the BC Meats Quality Information System and has been rated top quality. So by making the choice to buy 100% BC Beef, you're **supporting local farmers, sustainable agriculture and the local BC economy,** and you're serving high quality, safe and humanely raised BC beef to your customers. It's a matter of taste!

## BC BeefNet

**BC BeefNet** links you directly to our top producer and craft processor teams, located in regions throughout British Columbia, and introduces you to their brands of beef, so you can **choose the brand that best suits your needs.** Whether you choose to buy from one supplier or several you have the assurance that by choosing local 100% BC Beef you know exactly where your beef comes from—from pasture to plate.

FUNDING  
PROVIDED BY



Canada

# How **BC BeefNet** works



<b>Search</b>	<ul style="list-style-type: none"> <li>• by brand of beef</li> <li>• by region</li> </ul>
<b>Select Brand</b>	<ul style="list-style-type: none"> <li>• grass or grain finished</li> <li>• details on feeding and management practices</li> </ul>
<b>Choose from 5 sections of the carcass</b>	<ul style="list-style-type: none"> <li>• customize your cuts from the chuck, hip, loin, rib, shank</li> <li>• select the same cuts from a previous order</li> </ul>
<b>Choose</b>	<ul style="list-style-type: none"> <li>• amount of trim, grind or stew</li> <li>• offals</li> </ul>
<b>Check Out</b>	<ul style="list-style-type: none"> <li>• summary of order</li> <li>• total estimated costs</li> <li>• chef's estimated cost per serving of each primal</li> <li>• retailer's estimated cost per kg of each primal</li> </ul>
<b>Confirm</b>	<ul style="list-style-type: none"> <li>• order</li> <li>• estimated delivery time</li> </ul>



## Choose only the cuts you need!

**BC BeefNet** is expanding to meet the increasing appetite of local Asian restaurants and markets, specialty burger bistros and secondary processors for succulent, home grown 100% BC Beef.

With Central Marketplace, chefs, grocers and butchers using **BC BeefNet** can receive credit for portions of the carcass they may not have use for, so these cuts can be collected in our virtual marketplace and purchased in bulk by other specialty markets. Our Central Marketplace features parts of the animal that are not commonly dished up by the average Western chef, but are sought after as staples in Asian cuisine and are also desired by specialty bistros, pubs and the food processing sector.

Sellers are automatically credited for returned cuts, which are deducted from the overall carcass cost at Check Out. Buyers can shop the Central Marketplace inventory to purchase specialty cuts—like cubed beef, stir fry, trim, grind and offal—then arrange for delivery online at competitive prices. Plus, customers can choose all of these selections from either grass-fed or grain-fed 100% BC Beef.

**It's easy, efficient and entirely delicious!**

## Discounts

- Pay by direct deposit and receive a **1% discount** on your BC BeefNet order
- **Join the BC Association of Abattoirs** and receive a 1% discount on all BC BeefNet orders (A 2% discount is received when paying by direct deposit)



## Additional Benefits

- You'll get the **100% BC Beef logo** in electronic formats to use on menus, packaging, storefronts, ads, websites and social media platforms and you'll be able to purchase labels, branding materials and signage to promote 100% BC Beef
- With your membership, you will be **featured on the BC Meats Phone App** with your business profile, a photo and links to your website and social media content. Our phone app helps consumers quickly locate restaurants and stores that feature local BC meats, including 100% BC Beef
- You'll get valuable promotion from our growing social media community on **Facebook, YouTube and Twitter**



**bcbeefnet.ca**



Email: [sandy.vanderbyl@bcmeats.ca](mailto:sandy.vanderbyl@bcmeats.ca)

Join the BC Association of Abattoirs  
[bcabattoirs.org/membership](http://bcabattoirs.org/membership)

For information on 100% BC Beef  
[bcabattoirs.org/industry-programs](http://bcabattoirs.org/industry-programs)

For information on the BC Meats Phone App  
[bcmeats.ca/phone-app](http://bcmeats.ca/phone-app)

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